

Put Your Portfolio to Good Use!

Tips and tricks for your new site

Your portfolio is yours to customize and share!

Congratulations on completing your Portfolio! You now have an effective tool to stand out when applying for a job or graduate school or to showcase your work to a prospective client as a freelancer. Keep it up-to-date as you complete your courses and consider adding additional content to showcase your skills.

“Employers are **65%** more likely to consider a job candidate who has developed a **portfolio** of work showcasing skills and integrating college experiences.”

– AAC&U | [The Career-Ready Graduate: What Employers Say about the Difference College Makes](#)

1 Applying for a Job/Graduate School

In the closing section of your cover letter or personal statement, take a moment to invite the reader to your page:

“I invite you to visit my portfolio at [boisestate.pressbooks.pub/yourname](#) for a sample of my work.”

2 Interviews

You now have a showcase of your work in your pocket! Use it to show samples during an interview, or send someone to your page to get to know you further.

3 LinkedIn

Add your portfolio to the Featured section of your LinkedIn profile and consider adding some text like:

“Visit my website for a sample of my work and to learn more about me.”

4 Make it Yours

Now that you’ve finished the requirements for this course, take some time to customize the book further! You can add additional pages, or even change the look and feel by changing the theme:

[Learn how to change your theme](#)